

Samsung Electronics

User Guide **for Samsung Apps** **[On your PC]**

Media Solution Centre

Digital Media & Communications Business

Samsung Electronics

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■ Introduction to Samsung Apps

Samsung Apps is an open marketplace for Samsung mobile phone applications.

Here, you can find a wide range of exciting applications (apps) created by developers worldwide.

■ Screen Layout

Sign In and paid application services may not be available in all countries. As a result, in some countries, the Sign In and Join Now options may not appear in the screen above.



1. Samsung Apps/My Downloads Tab



- Samsung Apps: Search for and download free and paid applications.
- My Downloads: Install and manage the applications you've downloaded to your mobile phone.

2. Sign-in/Membership Registration

Sign In | Join Now

- As a new user, select Join Now to register to use Samsung Apps. You must register to purchase paid applications. Once you've registered as a member, you'll be able to sign in to your account from this page. When you first register for the service, the credit card information page is displayed. Once you've entered your credit card details, you can purchase products without having to re-enter this information.

3. Select Phone



- Connect your phone and Samsung Apps will automatically display a list of available applications for that phone.
- Alternatively, you can view available applications without connecting your phone to the computer by using the Select Phone menu.
- If you select All, Samsung Apps will display all the applications available for every supported device.

4. Browsing

These buttons are used to navigate pages in Samsung Apps.

 Previous/Next Page,  Main Page

The current path is displayed in the breadcrumb trail.

5. Search



- Search the Samsung Apps library.

6. Wish List



- Any applications you wish to purchase can be stored in your Wish List. Simply drag the desired application to the Wish List section to save it for future purchase.

7. Category



- You can browse or purchase applications by category, such as Entertainment, Health/Life, E-Book, Productivity, Reference, Social Networking, Utilities, Music/Video, News, Navigation and Handmark Apps.
- Categories may differ depending on your country and selected mobile phone.

8. Top Applications



- You can browse the most popular free or paid Samsung Apps by selecting Top Free or Top Paid, respectively. You can download free products without signing in or registering.

9. New/Featured Application List

The screenshot displays two sections of the Samsung Apps widget. The 'New' section features seven application tiles: PowerCalc... (Utilities, Free), LittleRedBo... (Reference, Free), Amazing Bi... (Health/Life, £ 1.25), Ulysses II (E-Book, Free), Mobile Pho... (Entertainment, £ 1.25), Sixt Navigation (Free), and Illu-Ent (Free). The 'Featured' section features seven application tiles: Real Footb... (Sports, Free), Kickoff 2010 (News, Free), 1 GOAL: Ed... (Entertainment, Free), The Wars (Strategy, £ 3.00), Exciting Fr... (Sports, Free), Toy World(... (Health/Life, Free), and TV Util (Free). Each tile includes an icon, the application name, category, and price.

- You can browse or purchase new or featured (recommended) applications.

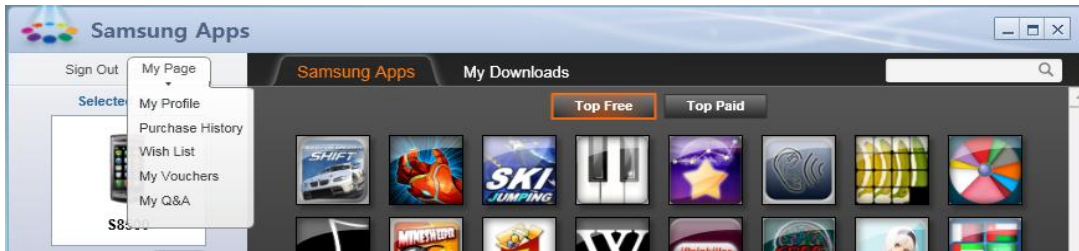
10. Support

The screenshot shows the navigation menu of the Samsung Apps support page. It includes links for 'Support', 'User Guide', 'FAQ', 'Notice', '1:1 Q&A', and 'Partner & Developer'. Below these are 'Family Sites' for 'Samsung Mobile Devices', 'Samsung Mobile Innovator', and 'Samsung Apps TV'. At the bottom, there is the Samsung logo with the tagline 'TURN ON TOMORROW', a copyright notice for 2009 Samsung Electronics Co., Ltd., and a 'Current Store' link with a UK flag icon.

- User Guide: Provides help for the Samsung Apps widget.
- FAQ: Displays the Samsung Apps FAQ.
- Notice: Displays the latest Samsung Apps news and notices.
- 1:1 Q&A: Post your questions about Samsung Apps here. Check My Q&A in the My Page Section for the answers to your questions.
- Partner & Developer: Links to the Samsung application developer support site.

■ Sections Displayed after Sign-in

1. My Page



- My Profile: Change your personal information, register your credit card details, and update or remove a registered credit card.
- Purchase History: View your purchase history and download purchased applications again.
- Wish List: Stores applications you wish to purchase at a future date.
- My Vouchers: Displays a list of your redeemable vouchers.
- My Q&A: Track your questions to sellers regarding purchased applications and their responses. To ask a seller a question, click the application in question from your Purchase History and use the “Ask the Seller” option at the bottom.

■ Functions

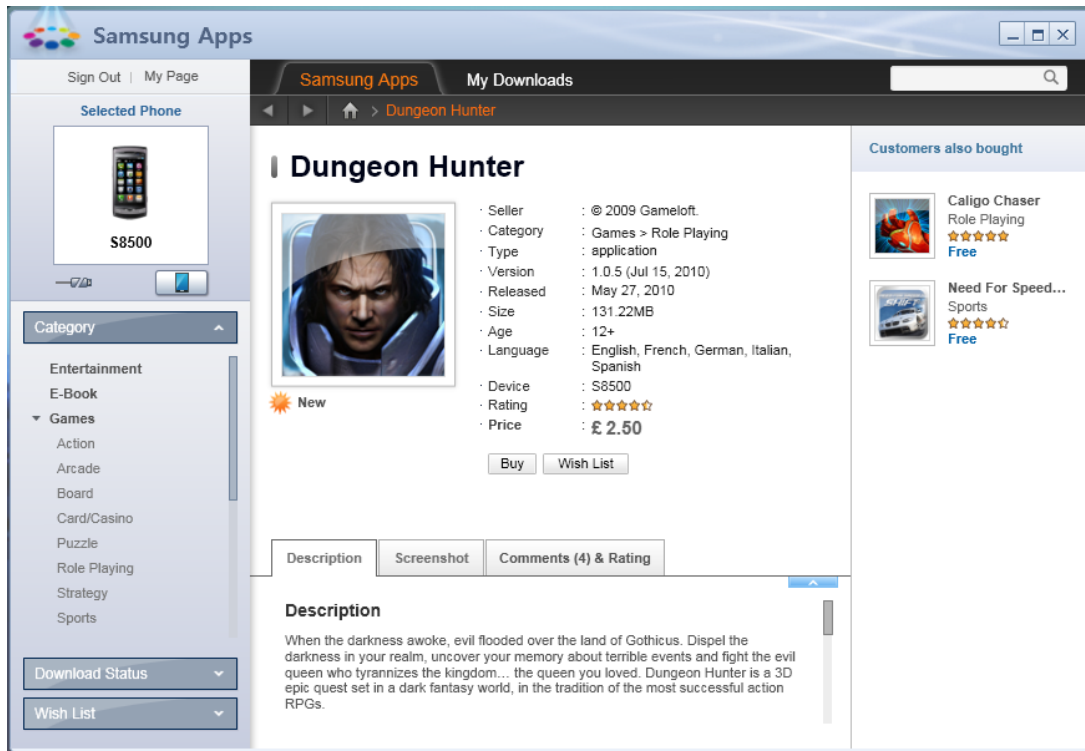
1. Membership Registration

Join Now

- Registering as a member makes all Samsung Apps products available for purchase. You can download purchased applications at any time after purchase. It's possible to download free applications without registering as a member; however, non-members will not be able to access certain features, such as My Page.
- Go to the main screen and click Join Now. Enter your e-mail address as your ID, create a password, and input the requested personal information. You can then agree to the Terms and Conditions.
- At this point, you can choose to register your credit card information. If you do so, you will not have to enter them again when making a purchase.

2. Purchasing Products

To purchase an application, either manually select your phone model or connect your phone to the computer, and then click Buy. It is not necessary to sign in to download free applications, but you will need to sign in as a registered member to download paid applications. You may simultaneously download multiple applications and even visit other pages while download is in progress.



- Phone Connected

- When you make a purchase while the phone is connected, the application is automatically downloaded and installed to the phone.

- Phone not Connected

- From the Select Phone menu, select your phone model. All applications purchased thereafter will be saved to My Downloads. You can then install purchased applications on your phone the next time you connect it to the computer.

3. Searching Products




- Search applications by entering keywords in the search field. Entering a partial keyword will return a list of applications with names that start with the query, in order of popularity.
- You can view the search results by category and change their sorting order.
- You can only purchase paid applications if you are registered as a member and have signed in to your account. Then, simply click Buy to purchase the selected application.
- Free applications can be downloaded without having to sign in.
- You can also select applications and add them to your Wish List.

4. Payment

Purchase & Payment

Purchase information

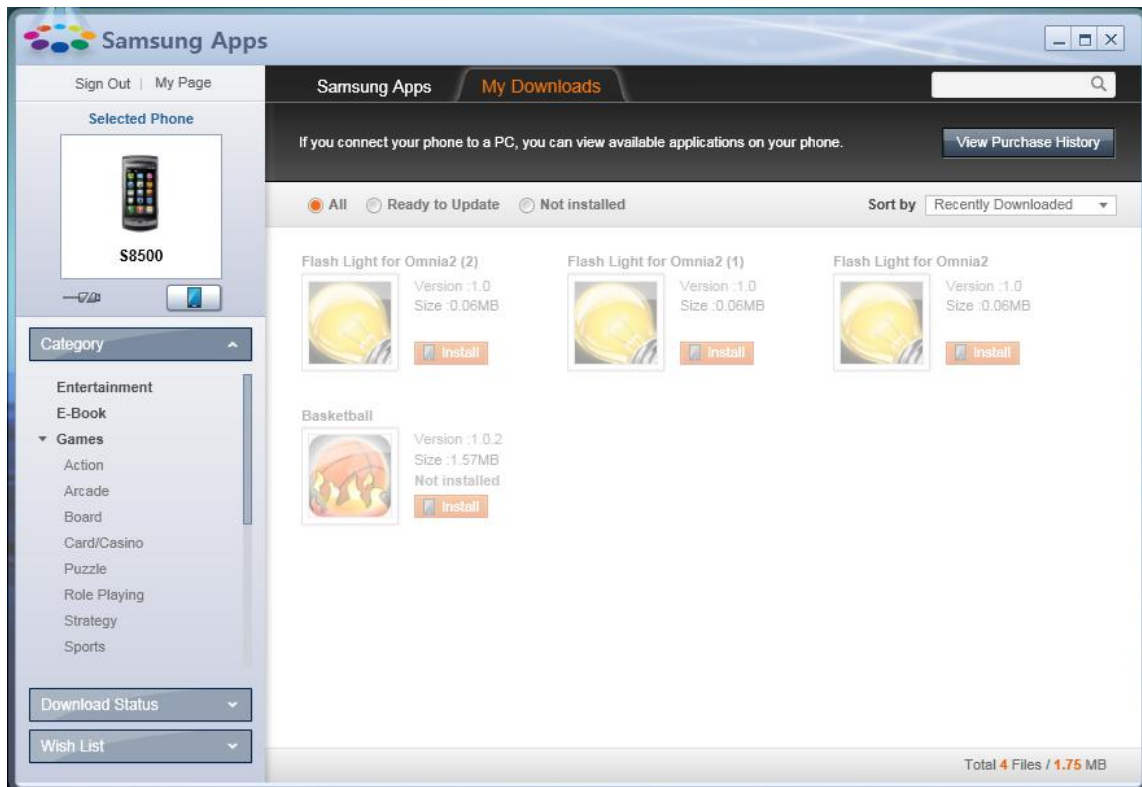
	Dark Shrine Role Playing	HOTDOG Studio Size 32.82MB	£ 1.50	Wave(\$8500)
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▸ Price	£ 1.50
▸ Apply voucher	Not apply <input type="button" value="Register my voucher"/>

Click Purchase to enter payment information.

- Once you've found an application you like, click Buy to proceed with the purchase.
 - Only registered members can purchase paid applications. Applications that are incompatible with your phone will not be available for purchase.
 - Credit cards are the only accepted form of payment. Your credit card information will be saved under Purchase Information. You will not have to re-enter this information for subsequent purchases.
 - Payment can only be made using a credit card issued from the respective country. For example, you will need to use a credit card issued in the UK to purchase applications from Samsung Apps UK.
- If you have a voucher, you can redeem it against the value of your purchase.
- With bundle products, you pay for one application but download additional applications free of charge.

5. Managing Purchased Products



- If your phone is connected to the computer, Samsung Apps will download selected applications and automatically install them.
- If your phone is not connected to the computer at the time of purchase, you can connect it later and install the application from My Downloads.
- Go to Purchase History under My Page to review your previous purchases and download them again, if necessary.
- You can manage your downloads and view a detailed list of your purchase history via My Downloads.
- If the phone is not connected to the computer, all the applications in My Downloads will display transparent icons, indicating that they cannot be installed at this time.
- Similarly, any applications that cannot be installed to the connected device will also display transparent icons.
- You can browse your downloads by category: All, Ready to Update, and Not Installed. You can then sort the results by Recently Purchased, Recently Downloaded, or by Name.
- Not Installed: Displays applications that have been purchased and downloaded, but not yet installed.
- Ready to Update: Applications for which an update is available are shown with an update icon.

6. Managing My Information (My Page)

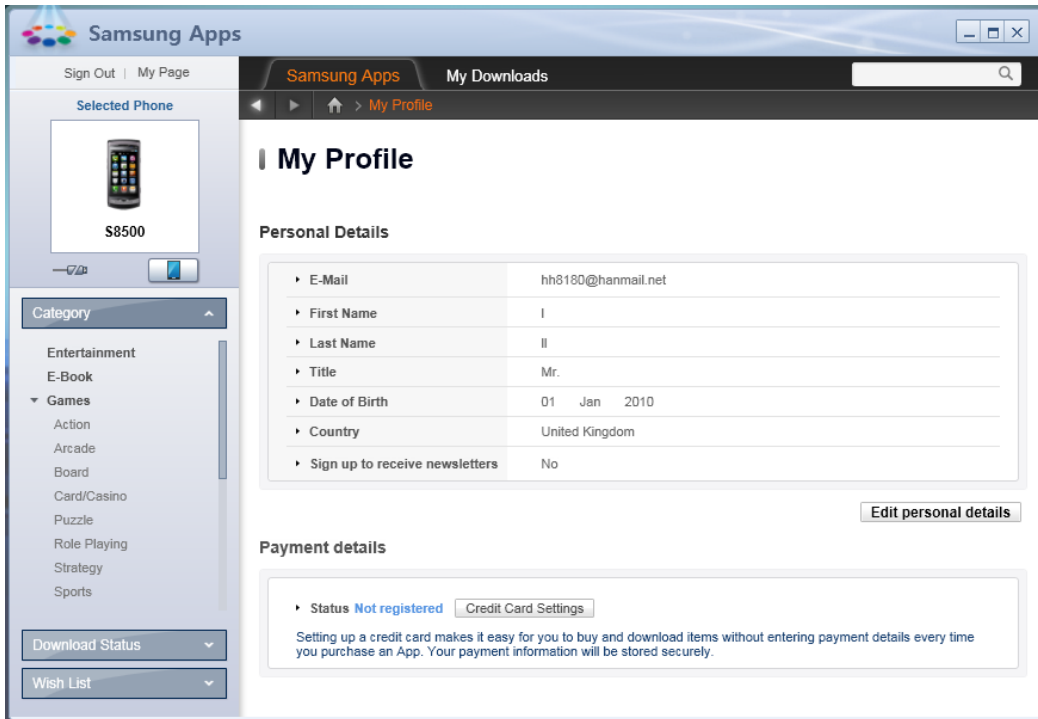
The image displays two side-by-side screenshots of a web application dialog box titled "Find E-Mail /Password".

The left window shows the "Find E-Mail" tab selected. It contains the instruction: "Please enter your name and date of birth." Below this are three input fields: "First Name", "Last Name", and "Date of Birth". The "Date of Birth" field is split into three dropdown menus labeled "DD", "MM", and "YYYY". A "Find E-Mail" button is located at the bottom.

The right window shows the "Find Password" tab selected. It contains the instruction: "Please enter your E-Mail address and date of birth, and we'll E-Mail you a temporary password." Below this are two input fields: "E-Mail" and "Date of Birth". The "Date of Birth" field is split into three dropdown menus labeled "DD", "MM", and "YYYY". A "Get Password" button is located at the bottom.

- **Retrieving lost e-mail or password.**

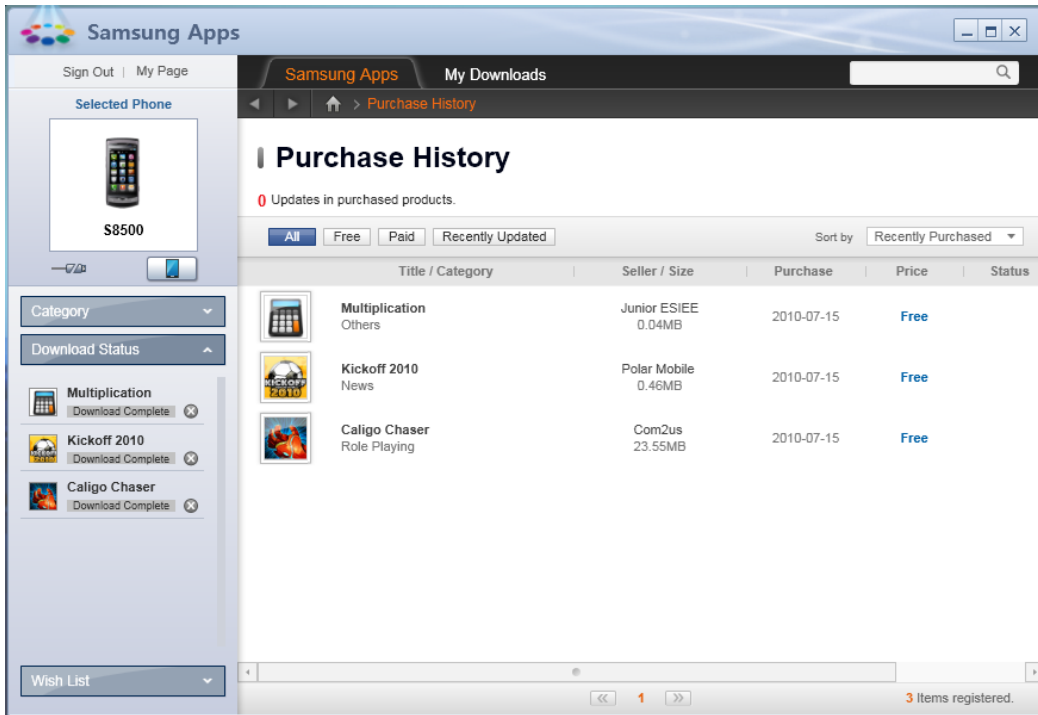
- You can retrieve a forgotten e-mail address or password by clicking Find E-mail/Password from the Sign In screen.
- To retrieve your e-mail address, enter your name and date of birth.
The e-mail address that corresponds to the information you've entered will then be retrieved. However, the last two characters will be replaced with the * symbol to protect your privacy.
- To retrieve your password, enter your e-mail address and date of birth. A temporary password will then be sent to your registered e-mail address.



- **Personal Information Management**

- In My Profile, you can update your e-mail address, password, name, and other personal information, as well as change your credit card information, or remove a registered credit card.
- Click Edit personal information to update your details.

7. Purchase History



- Use this page to download previously purchased applications again.
- A detailed list of your purchase history will be displayed.
- Download replacement copies of your purchase history.
- Check payment and discount information of past purchases.
- If you have a question about an application, click "Ask the Seller" to ask the developer directly.

8. Wish list

- View, edit, purchase or download applications you've added to your Wish List.

9. My Vouchers

- View your available vouchers and register any vouchers you've received. Some vouchers may only be redeemed against certain applications. Click View Eligible to see which applications the voucher can be used for.

10. My Q&A

- Check questions and responses 1:1 Q&A and "Ask the Seller."